RUNNING NEAR & FAR

A Virtual 5K for Literacy

Running Near & Far supports Learning Near & Far, the Brunner Literacy Center's initiative to provide free educational opportunities to Dayton-area adults at a safe distance.

Your support makes these learning opportunities possible!

To learn more about the individual, family, and community benefits of improving adult literacy, please visit **bit.ly/AdultLitFacts.**

Sponsorship Benefits

Platinum Sponsor ($10,000+)
Our Presenting Sponsor

- "The 2020 5K for Literacy Presented by (Your Group's Name Here)"
- Recognition on website and communications with Platinum designation
- Top billing on all advertising materials and media for the 2020 5K
- 6 free 2020 5K face masks

Gold Sponsor ($1,000+)

- Recognition on website and communications with Gold designation
- 4 free 2020 5K face masks

Silver Sponsor ($500+)

- Recognition on website and communications with Silver designation
- 2 free 2020 5K face masks

Bronze Sponsor ($300+)

- Recognition on website and communications with Bronze designation
- 1 free 2020 5K face mask

Contact Information

General Contact

Georgeana Gartrell
BLC Board Member
& 5K Event Chair

georgeanagartrell@gmail.com

Your Personal Contact

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Sponsor Name: _____

This should be what you want to appear on our website and social communications.

Logo:

- ☐ I will send a print-ready logo to bshingleton@brunnerliteracy.org
- ☐ I want to use the logo I used last year.
- ☐ I want the name I have listed above to appear in plain text.
- ☐ I want to appear as "Anonymous."
- ☐ I do not want to be acknowledged with any name or logo.

Sponsorship Level: ☐ $10,000 (Platinum) ☐ $1,000 (Gold) ☐ $500 (Silver) ☐ $300 (Bronze) ☐ Other: $_____

Sponsorship Payment Type:

- ☐ Check *Make out to Brunner Literacy Center, and send to 4825 Salem Ave, Dayton, OH 45416*
- ☐ Credit Card *Complete your transaction online at www.brunnerliteracy.org/5k-2020-sponsorship.html*

Face Masks: BLC 5K face masks will be given this year in recognition of your gift. The Platinum Sponsor receives 6 face masks. Gold Sponsors receive 4 face masks. Silver Sponsors receive 2 face masks. Bronze Sponsors receive 1 face mask.

Your Contact Information

Name:	Phone:
	Email:
Address:	
Alternate Contact	Phone:
	Email:

What is the best time of day to contact you if we need to reach you? _____

Any special instructions? _____

_____

Thank you for your support. The Brunner Literacy Center is a 501(c)3, tax-deductible charity.

Brunner Literacy Center

Literacy changes lives

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Literacy Facts in the United States

Unless otherwise specified, all statistics come from ProLiteracy.org

General Literacy

1. More than 36 million American adults struggle to read, write, do math, and use technology above a third-grade level.
2. Fewer than 10% of adults who need literacy services are receiving them.

Economics

1. Public funding for Adult Basic Education (ABE) has decreased by 17% since 2002.
2. A 1% increase in average literacy rates yields a permanent 1.5% increase in the United States GDP.
3. 43% of adults with the lowest literacy levels live in poverty. *(National Center for Education Statistics)*

Health

1. People with low literacy skills are 4 times more likely to have poor health.
2. Approximately $232 billion per year in health costs are linked to low literacy skills. *(American Journal of Public Health)*
3. Low-literate adults go to the emergency room more and seek preventative care less.

Employment

1. 35% of low-literate adults are employed full-time, compared to 64% of adults with "proficient" skills.
2. Salaries of low-literate adults are, on average, $28,000 lower per year.
3. Low literacy costs the U.S. $225 billion or more per year from non-productivity, crime, and loss of tax revenue.

Education

1. Children of low-literate parents have a 72% chance of being at the lowest literacy levels themselves. *(National Bureau of Economic Research)*
2. 1 in 6 young adults drops out of high school every year. *(National Center for Education Statistics)*
3. Parents with a high school diploma or GED are 11% more likely to help their children with homework.

Corrections

1. States that raise high school graduation rates see declines in incarceration rates.
2. Around 75% of state prison inmates have low literacy or didn't graduate high school.

ESOL

1. Around 50% of immigrants to the U.S. lack proficient English skills. *(Center for Immigration Studies)*
2. Nearly 10% of public school students are not native English Speakers. *(National Center for Ed. Statistics)*